



A NOTE FROM DEB

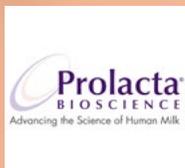
COVID-19 Jitters & Premie Parents. Earlier this year I wrote an article for KevinMD.com around COVID-19 and the effects on premie parents, old and new. And recently I was interviewed on KevinMD.com's podcast. Watch: <http://preemie.us/KevinMD>

October is Pregnancy & Infant Loss Awareness Month. Our hearts go out to families burdened with losses old and new as we enter October. And on October 15th, we will find social media flooded with memories. If you are one of those families - we mourn with you, alongside you. Want a safe place to remember your baby? Our Premie Angel Wall is there for you to memorialize your child now and ongoing in an understanding and supportive environment. <https://premieworld.com/preemie-angels/>

 continued at premieworld.com/note-from-deb-2020-Oct

STRATEGIC PARTNERS

PROLACTA BIOSCIENCE



prolacta.com

ONCE UPON A PREMIE



onceuponapremie.com

SAGE THERAPEUTICS



sagerx.com

NICU HEALING



nicuhealing.com

WANT TO PARTNER WITH PREMIEWORLD?

Visit premieworld.com/our-partners to inquire.

INDUSTRY NEWS

- Why we should focus on human milk based fortifiers for improving health outcomes for premature babies - <http://preemie.us/HumanMilk>
- Pregnant women with coronavirus may experience premature births, CDC says - <http://preemie.us/PregnancyandCovid19>
- Difference between RSV and Covid - <http://preemie.us/RSVandCovid>
- Neonatal outcomes in 29 pregnant women with COVID-19: A retrospective study in Wuhan, China - <https://preemie.us/NeonatalOutcomesCovid>



continued at premieworld.com/industrynews-2020-Oct



PREM FORT, MD

NEONATOLOGIST, JOHN HOPKINS ALL CHILDREN'S HOSPITAL



Meet Dr. Prem Fort, Neonatologist at John Hopkins All Children's Hospital and "The NICU Doc" YouTube Channel, containing fun, educational videos about the NICU for parents.

Caring for premature or sick babies means actually caring for the whole family. When a newborn is brought to the NICU, it is such a whirlwind of emotions for everyone involved...This is where we, as health care providers, have the ability to give back to families that control, and help them navigate through some of these emotions," relates Dr. Prem.

“Knowledge is power, and when it comes to babies, empowering parents with knowledge is the best gift that we have to offer.”

- Prem Fort, MD



continued at premieworld.com/pro-2020-Oct



OUR PREMATURE CHILDREN

OUTREACH: NATIONAL - BULGARIA



Our Premature Children Foundation was established in 2012 by three mothers of premature babies in support of premature children and their families.

States, Co-Founder, Margarita Gabrovska, "Part of our mission is to advocate for the right of every newborn who needs hospital treatment to receive quality and modern medical care focused on the family's needs and their right to be with their child. We founded a Family Center Tiny Miracles in 2017 to take adequate action in the prevention of social and health difficulties due to premature birth."



continued at premieworld.com/org-2020-Oct

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PREEMIE SWAG



It's not just the cool design or perfect fit-our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



QUESTION OF THE MONTH

What life lesson did you learn from the NICU?

@juliann1881: Be receptive to help when it comes. This is NOT a place where you want to be alone because you have no idea how long you're going to be there. Let people help you...you may not want to be that vulnerable, but in the NICU you are already vulnerable, so let people help you.

@mrsvandesand: Take time to recognize the tiniest victories or milestones in life. They add up and they're all worth celebrating.

@magimaan: The only thing that matters is your health.



PREMIERWORLD TAGS

DARRYL TYRONE JOHNSON III



“Meet Amazing Tre’!

Darryl Tyrone Johnson III (Tre’) was born at 23 weeks, weighing 1 lb, 9 oz. Tre’ spent 179 days in the NICU.

Today, Tre’ is 9 months/5 months adjusted. He is able to drink from a bottle, he puts things up to his mouth, he babbles and laughs.”

Tag us on Instagram before the 15th of the month for a chance to be highlighted!



continued at premiworld.com/PWtags-2020-Oct



WHAT'S NEW?

PREMIERWORLD NEWS



- The DCReport.org featured an article highlighting **Deb Discenza** entitled “Parents Are Unwittingly Poisoning their Babies.” Read it here - <http://premie.us/DCReportDebDiscenza>
- **Jenné Johns**, Founder of **Once Upon a Premie** is launching virtual health & racial equity trainings for perinatal & neonatal professionals through, **Once Upon a Premie Academy**. Read her interview blog with Deb Discenza: - premie.us/OUAPAcademy



continued at premiworld.com/WhatsNew-2020-Oct



PREEMIE GENIUS



THE SEE ME GROW MAT

Finally, a growth chart for babies!

The See Me Grow Mat is the first and only growth chart, nap mat, changing pad, and keepsake all combined into one.



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PREEMIE STORY OF THE MONTH

CARTER OLDEHOFF & ARON OLDEHOFF



“Justina Oldehoff relates, “In 2019 we experienced preterm labor twice, PPRM twice, 3 NICU journeys, 79 days on bed rest, an emergency c-section, loss of our firstborn, bringing a premie home, parenting after loss, and all of the emotions that come during and after these experiences.”

“I have had the most difficult and the best moments of my life in the NICU.”

- Justina Oldehoff

Learn more about Justina's journey and **Carter's Cause Foundation**, “created in honor of our son, Carter to support others going through the NICU or loss journey.”



continued at premiworld.com/premiestory-2020-Oct



PREEMIE FREEBIES

STAYING #RSVFREE WITH #PREMIERWORLD

RSV Season is here – are you ready? Download this helpful freebie with suggestions on how to help keep you and your premie RSV free. *Ahora disponible en Español.*



get it at premiworld.com/premie-freebies



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