

A NOTE FROM JENNY

Premature birth. Preemie. NICU. Only preemie parents understand the weight behind these words. My preemie story is just 1 out of roughly 380,000 babies born prematurely each year in the United States and tragically, an estimated 1.1 million preterm babies die every year.

Every preemie story is unique, and every story needs to be honored.

November is Prematurity Awareness Month and PreemieWorld is shining a spotlight on this maternal and infant health crisis. Need resources?

- Join the [Inspire Preemie Community](#) and connect with other parents on this journey. Inspire is led by our very own, Deb Discenza.
- *The Preemie Parent's Survival Guide to the NICU* - The holy grail of NICU support can be ordered on our PreemieWorld Website. <https://premieworld.com/store/>
- [Colette Louise Tisdahl Foundation](#) supports families struggling with pregnancy complications, premature birth and loss.

 continued at premieworld.com/note-from-jenny-2021-Nov

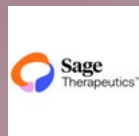
STRATEGIC PARTNERS

PROLACTA BIOSCIENCE



prolacta.com

SAGE THERAPEUTICS



sagerx.com

NICU HEALING



nicuhealing.com

ONCE UPON A PREEMIE



onceuponapremie.com

WANT TO PARTNER WITH PREEMIEWORLD?

Visit premieworld.com/our-partners to inquire.

INDUSTRY NEWS

CURRENT PREEMIE-RELATED RESEARCH AND NEWS

- Larimer County bracing for surge in COVID-19, flu and RSV cases - <https://preemie.us/CovidRSVsurge>
- Do you know the signs and symptoms of RSV? Refer to this infographic from the National Coalition for Infant Health - infanthealth.org
- It's Science: Mama's voice reduces pain in premature babies - <https://preemie.us/MamasVoice>
- State Urges Pregnant Women To Get Vaccinated - <https://preemie.us/PregnantWomenCovidShot>



continued at premieworld.com/industrynews-2021-Nov



SUSAN MCCUNE, MD

PHARMACEUTICAL PRODUCT DEVELOPMENT (PPD)



"I was born preterm but my only real issue has been myopia - I was fortunate. When I was a resident in pediatrics, I fell in love with the patients and the parents in the NICU. I am very particular about details and so the daily management of fluids, medications and ventilator settings in the tiniest babies made me feel that I was helping them to get through the first few months of life," shares Dr. McCune.

“All of the stakeholders - parents, nurses, physicians, the pharmaceutical industry, clinical research organizations, and regulatory agencies are coming together to make clinical trials for neonates happen. Treatments are on the way.”

"I am very passionate that we need to develop therapies for diseases that are unique for neonates. We need to design trials with a higher likelihood of success."



continued at premieworld.com/pro-2021-Nov



MAXIMIZING HOPE

OUTREACH: STATE (CONCORD, NC)



Co-founders of Maximizing Hope, Alicia Pielow Krol and Angela Preston, each had personal experience with preemies. Alicia's son, Max, was born at 27 weeks and spent 71 days in the NICU. Hope, was born at 25 weeks and spent 2 weeks in the NICU before passing away in 2019.

As cousins, Alicia and Angela were able to support each other through their experiences and were led to give back to others having the same experience. Learn more by clicking on the link below.



continued at premieworld.com/org-2021-Nov

-  [@www.facebook.com/PreemieWorld](https://www.facebook.com/PreemieWorld)
-  [@PreemieWorld](https://twitter.com/PreemieWorld)
-  [@PreemieWorld](https://www.linkedin.com/company/premieworld)
-  [@www.instagram.com/premieworld](https://www.instagram.com/premieworld)



PREEMIE SWAG



It's not just the cool design or perfect fit—our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



QUESTION OF THE MONTH

What type of natural remedies, supplants or meds do you give your preemie during RSV season?

- @sarahbug73: Probiotic w/good amount of different strains & Elderberry syrup w/zinc.
- @arianae09: Amway kid vitamins. Traceable organic ingredients to keep immune system strong. And I love their new fast melting probiotic/C/Zinc for my gtube fed baby.
- @preemiecrystalball: Probiotic



PREMIERWORLD TAGS

MAXIMILIANO DIAZ

“ Meet super cool Maximiliano, born at 31 weeks, weighing 2 lbs at birth. Max the Mighty spent 50 days in the NICU.



Tag us on Instagram before the 15th of the month for a chance to be highlighted!

Max will be 2 years old on November 24th. Today he is a healthy, normal boy. He says 5 words, he can walk, run, and loves to play with legos and loves Disney+. He also eats everything he can find!



continued at premiworld.com/PWtags-2021-Nov



WHAT'S NEW?

NATIONWIDE PREMIERE OF SECOND NEONATAL ANIMATION



South West charity and The NICU Foundation, launch their second animation aimed at supporting new parents as they prepare to take their baby home for the first time.

The animation shares important information for parents on what they might expect as they prepare for their journey home, such as parent craft sessions, baby milestones, discharge planning meetings and at home administration of medicines.



continued at premiworld.com/WhatsNew-2021-Nov



PREEMIE GENIUS



OUR PREEMIE ADVENTURE

A picture book that shows the NICU experience from the eyes of preemie dad, Adam Wood.

Our Preemie Adventure is the perfect addition to your child's book collection!



premiworld.com/preemiegenius-2021-Nov



PREEMIE STORY OF THE MONTH

COLETTE LOUISE TISDAHL



Nothing is ideal, but let's get as close to ideal as possible.

- Michelle Valiukenas

“ At 21 weeks pregnant, at a standard OB appointment, my blood pressure was 188/110 and I was sent to labor and delivery. There, I was diagnosed with severe preeclampsia and told I would be hospitalized until I delivered. After three weeks in hospital, the doctors recommended delivery. Colette was born via emergency c-section on May 23, 2018, shares mom, Michelle Valiukenas.

“ After nine days, Colette's lungs could not keep up and she gained her angel wings. She died in our arms, surrounded by her three living grandparents, her two aunts, and her two uncles, on May 31, 2018. ”



continued at premiworld.com/premiestory-2021-Nov



PREEMIE FREEBIES

RACE & ETHNICITY DISPARITY STATISTICS CARD

Our November freebie comes from the Alliance for Black NICU Families- *Race & Ethnicity*. The Alliance for Black NICU Families seeks to create infrastructural change for Black NICU Families with policy changes and family assistance grants. *Ahora disponible en Español!*



get it at premiworld.com/preemie-freebies



@ www.facebook.com/PreemieWorld



@ PreemieWorld



@ www.instagram.com/premiworld

Vol. VIII, Issue 11: November 2021

premiworld.com | © PreemieWorld, LLC. 2021