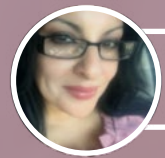




# preemiePRO

Vol. VII, Issue 11: November 2020



## A NOTE FROM JENNY

At 26 weeks gestation, at a routine checkup, my doctor could not locate my son's heartbeat. I was immediately placed in an ambulance and rushed to the nearest hospital and prepped for surgery. I remember pleading with the OR nurse, "he's not ready yet. It isn't time," though I knew this was Joshua's only chance of survival. Thus began our preemie story that continues today, eight years later.

We all have our own special stories. We all understand heartbreak and pride. We are preemie parents.

Throughout Prematurity Awareness Month and on November 17th, World Prematurity Day, PremieWorld is shining a spotlight on this maternal and infant health crisis. Help us by sharing your story on social media. Tag PremieWorld on all your preemie stories and pictures and we will be sharing them throughout the month of November!

[continued at premieworld.com/note-from-jenny-2020-Nov](http://premieworld.com/note-from-jenny-2020-Nov)

## STRATEGIC PARTNERS

PROLACTA BIOSCIENCE



prolacta.com

SAGE THERAPEUTICS



sagerx.com  
NICU HEALING

ONCE UPON A PREMIE



onceuponapremie.com



nicuhealing.com

WANT TO PARTNER WITH PREMIEWORLD?

Visit [premieworld.com/our-partners](http://premieworld.com/our-partners) to inquire.

## INDUSTRY NEWS

- Study highlights heart-health issues for adults who were preemies - <http://premie.us/PremieHeartHealth>
- Did Lockdowns Lower Premature Births? A New Study Adds Evidence - <http://premie.us/Covid19Lockdowns>
- Software tool for MRI predicts motor development disorders in preterm babies - <http://premie.us/SoftwareMRI>
- Probiotics stabilized preemies' guts, tamped down problem species, study shows - <http://premie.us/ProbioticsPreemies>



[continued at premieworld.com/industrynews-2020-Nov](http://premieworld.com/industrynews-2020-Nov)



## MIKE WALSH

PRESIDENT OF PATIENT ADVOCACY STRATEGIES



Meet Mike Walsh - President of Patient Advocacy Strategies, a consulting firm that bridges life sciences companies and patient communities.

*"When it comes to working with patients and their care providers, I try to listen more than give advice. Witnessing the evolution of the preemie space over the past decade with so many incredibly sophisticated support organizations such as PremieWorld, my advice is to reach out early and often. It truly does take a village and is incumbent upon healthcare providers and all of us to make these resources accessible, states Mike Walsh.*

*"I've always felt Teddy Roosevelt's quote "do what you can, where you are, with what you have" can apply to every human being on this earth. It's particularly appropriate to health advocacy and patient engagement."*

- Mike Walsh



[continued at premieworld.com/pro-2020-Nov](http://premieworld.com/pro-2020-Nov)



## CANADIAN PREMATURE BABIES FOUNDATION

OUTREACH: CANADA



Started in 2012, Canadian Premature Babies Foundation is the first national organization in Canada to support premature babies and their families.

Katharina Staub, the founder, is a mother of premature twins, who had the vision to be the voice of premature babies and their families in Canada. With Katharina's leadership, Canadian Premature Babies Foundation has developed partnerships across the world, all with the common goal of advocating for and providing support to premature babies and their families.



[continued at premieworld.com/org-2020-Nov](http://premieworld.com/org-2020-Nov)

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## PREEMIE SWAG



It's not just the cool design or perfect fit—our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



## QUESTION OF THE MONTH

*Tell us about your proudest moment in the NICU.*

@premiestcrystalball: Kangaroo Care! I finally felt like a mother and could see she knew me.

@rockerchick4life: The moment my son made it to an open crib. It felt a little more normal in an extremely “not normal” environment. I knew we were close to getting him home and I was incredibly proud of all his hard work.

@countrygirl2533: When she was able to drink her bottle without any bradys. I was so proud in that moment.



## PREEMIEWORLD TAGS

### JOSELYNN EXCIE ISABELLA

“Joselynn was born December 27, 2017 at 25 weeks and 2 days. Joselynn spent 126 days in the NICU.



Tag us on Instagram before the 15th of the month for a chance to be highlighted!

Joselynn is 2 and can identify her alphabet, numbers, colors and shapes. She is able to spell her name and say about 100 words. At the age of 2 she was diagnosed with cerebral palsy, however, that does not stop her one bit. Joselynn loves to tell everyone “BBB” she is Brilliant, Beautiful and Blessed!



continued at [premieworld.com/PWtags-2020-Nov](https://premieworld.com/PWtags-2020-Nov)



## WHAT'S NEW?

### PREEMIEWORLD NEWS



- PreemieWorld Editor, Jenny McCormick was interviewed as the Community Spotlight for the award-winning *Chance Theater*, in Episode 4 of *Some Good News, O.C.* - Check it out! <http://premie.us/SpotlightJennyM>
- Deb Discenza co-chaired the “Racial & Healthy Equity in Clinical Trials” session at the *International Neonatal Consortium (INC)* in late October. She is hopeful for an ongoing workgroup. Learn more at <https://c-path.org/programs/inc/#INC2020>



continued at [premieworld.com/WhatsNew-2020-Nov](https://premieworld.com/WhatsNew-2020-Nov)



## PREEMIE GENIUS



### LOVING MYSELF AGAIN

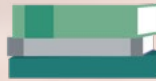
Depleted of energy, overwhelmed and at a loss as to how to practice self-care?

*Loving Myself Again*

Self-care from A-Z after a NICU stay is a highly recommended read!



[premieworld.com/premiegenius-2020-Nov](https://premieworld.com/premiegenius-2020-Nov)



## PREEMIE STORY OF THE MONTH

### SCOTLYN SCHLANGER



“Preemie Mom, Paige recalls, “My pregnancy was going perfectly, I almost couldn’t believe it. No morning sickness, glowy skin, everything was going well...until it wasn’t.”

Paige continues, “My water broke at 25 weeks and 4 days due to a partially ruptured membrane. I was having contractions, put on bedrest and was told that I wasn’t going to leave the hospital without a baby. That was the scariest moment of my life.”

“I would never wish an extended stay in the NICU on anyone, but it brought my little family together like nothing else could.”

- Paige Schlanger



continued at [premieworld.com/premiestory-2020-Nov](https://premieworld.com/premiestory-2020-Nov)



## PREEMIE FREEBIES

### ACCESS TO SYNAGIS

Thanks to the drug, Synagis, parents of preemies have a tool that can aid them during the perilous season of RSV. Download our November Freebie, *Access to Synagis* for tips and advice when insurance doesn’t cover it. *Ahora disponible en Español.*



get it at [premieworld.com/premie-freebies](https://premieworld.com/premie-freebies)



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