



Vol. VII, Issue 3: March 2020



A NOTE FROM DEB

Happy March! Great news:

- **New PremieWorld Partner.** We are honored to announce a premium partnership with Pro-lacta Bioscience (www.Prolacta.com) for 2020. Prolacta is known for its 100% human-milk based fortifier that provides infants born at 1,250 grams or less with the optimal nutrition needed for growth and to combat multiple co-morbidities and deadly infections like Necrotizing Enterocolitis (NEC).
- **March is Child Life Month.** We are honoring those specialists entering pediatric units promoting child development and overall wellbeing of their patients.
- **Premie Crystal Ball (PCB).** A premie registry from birth into the geriatric years that benefits everyone involved is in the works. Join the movement: <https://crystalballhealth.com/join/>

continued at premieworld.com/note-from-deb-2020-Mar

STRATEGIC PARTNERS

PROLACTA BIOSCIENCE



prolacta.com

KEY TO CP



keytoop.com

CRYSTAL BALL HEALTH



crystalballhealth.com

WANT TO PARTNER WITH PREMIEWORLD?

Visit premieworld.com/our-partners to inquire.

INDUSTRY NEWS

- **Therapy Pros (NICU/Early Childhood):** Attend one of the top early childhood conferences in the United States. New York, NY April 28 - May 1, 2020. www.YoungChildExpo.com
- **New on Our Radar for CEUs: Caring for Babies: How to Provide Psychosocial Support to NICU Parents** is a program created from a collaborative effort between between the **National Perinatal Association, Patient + Family Care** and the **NICU Parent Network**. Details at the link.



continued at premieworld.com/industrynews-2020-Mar



Megan Palko, MA, ATR-BC, CCLS

CHILD LIFE SPECIALIST AT UPMC CHILDREN'S HOSPITAL OF PITTSBURGH, PA



Meet **Megan Palko**, Certified Life Specialist and Board Certified Art Therapist.

Megan shares, "I found the child life profession when I was completing my masters degree in Creative Arts Therapy. I was pulled to the field due to its focus on the psycho-social and emotional health of children and families' during difficult times."

“ Child life specialists advocate for the unique emotional and developmental needs of each child and their family. ”



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NICHO'S CAUSE

NONPROFIT ORGANIZATION IN THE UNITED STATES



"After losing my son, Nicho to Sudden Infant Death Syndrome (SIDS) in 2017," states **Taylor Snow**, "my goal to provide awareness about SIDS motivated me to create **Nicho's Cause**."

"Because SIDS isn't diagnosable and is incurable, my goal is to give families peace of mind while their babies sleep."



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PREEMIE SWAG



It's not just the cool design or perfect fit—our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



QUESTION OF THE MONTH

Premie parents were asked: What medical term did you learn in the NICU?

@s.love.rn: NEC

@ohmylanta: TTTS

@rockerchic4life: IVH - Intraventricular hemorrhage

@angel_ermias: Gavage

@adrianeobertshere: PDA, Vacuum birth, ROP

@tkwinter: Bilirubin



PREMIERWORLD TAGS

BENJAMIN & LEVI THE WONDER TWINS



“ Benjamin came home after 5-months in the NICU. After 10-months in the NICU, Levi transferred to Children’s Rehab Hospital and amazes us every day!

Milestones: Benjamin rolls over, sits up and says “dada” and Levi has transitioned from a hospital grade ventilator to a home vent. ”

Tag us on Instagram before the 15th of the month for a chance to be highlighted!



continued at premieworld.com/PWtags-2020-Mar



WHAT'S NEW?

ANNOUNCING OUR FEBRUARY WINNERS!

Congratulations to **Natalie Wickey, RN** of **Del Children’s Medical Center of Central Texas**, our Premie Genius winner of the ELVA SENSES’ Sensory Octopus Toys. <https://elvasenses.com/>



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Congratulations to **Michelle Porter** of **Mercy Health NWA**, winner of our PremieWorld Baby Shower in partnership with WaterWipes. <https://www.waterwipes.com/>



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PREEMIE GENIUS



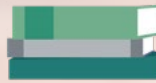
MY PREEMIE SISTER IS ONE

Author: **Alhan Rahimi**

Told through the eyes of a child, and captured with expressive illustrations, this story is a good way to ease stress on little ones with a premature sibling.



premieworld.com/premiegenius-2020-Mar



PREEMIE STORY OF THE MONTH

TREY & JEREMIAH MOTLEY



“ Meet preemie mom, **Jasmine Motley**. Jasmine is the mother of three boys and the face behind **Raising Boys** (@raising.boys_3). Jasmine’s traumatic pregnancy resulted in her twins, **Trey and Jeremiah** arriving at 25-weeks gestation.

Jasmine recalls, “When I learned that I was pregnant I was over the moon, but from the beginning things did not sit well with me...” ”

“ It was amazing to watch you two grow. I would do it one million times over if the ending would always be the same. ”

- Jasmine Motley



continued at premieworld.com/premiestory-2020-Mar



PREEMIE FREEBIES

MEDICATION LIST

This handy medication list will help you keep track of your preemie’s medications. Keep copies in your purse or wallet and hand them to your pediatrician and specialists. Easy breezy! *Ahora disponible en Espanol!*



get it at premieworld.com/preemie-freebies

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