



preemiePRO

Vol. VII, Issue 2: February 2020



A NOTE FROM JENNY

We LOVE Premies and we want to help “Shower” our NICU babies and families with lots o’ love!

We are excited to announce our PreemieWorld Baby Shower in partnership with WaterWipes (<https://www.waterwipes.com>)! Instructions:

- Fill out an entry form to nominate a NICU: <https://preemie.us/WaterWipes>
- All entries must be submitted by 5 p.m. Eastern Time on the 24th of February, 2020.
- The lucky NICU will be announced in a future edition.

The winning NICU will receive WaterWipes gift bags for families and a month’s supply of WaterWipes for the NICU’s use. Nominate away!

Also, as February is American Heart Month, we want to give a shoutout to an awesome org, Mended Little Hearts- <https://mendedhearts.org/>

[continued at premieworld.com/note-from-jenny-2020-Feb](https://premieworld.com/note-from-jenny-2020-Feb)

STRATEGIC PARTNERS

CRYSTAL BALL HEALTH



crystalballhealth.com

KEY TO CP



keytoop.com

FELICE MEDIA



felicemedia.com

WANT TO PARTNER WITH PREMIEWORLD?

Visit premieworld.com/our-partners to inquire.

INDUSTRY NEWS

CURRENT PREMIE-RELATED RESEARCH AND NEWS

- Pupils born preterm ‘slipping under the radar’ - <https://www.tes.com/news/pupils-born-preterm-slipping-under-radar>
- Preterm Kids Have Similar Temperament To Kids Who Were Institutionally Deprived - <https://www.moms.com/preterm-kids-have-similar-temperament-to-kids-who-were-institutionally-deprived/>
- Abnormal Gut Microbiome May Stunt Premies’ Growth - <https://www.usnews.com/news/health-news/articles/2019-11-08/abnormal-gut-microbiome-may-stunt-preemies-growth>



[continued at premieworld.com/industrynews-2020-Feb](https://premieworld.com/industrynews-2020-Feb)



SALLY SCHOESSLER, MEd, BSN, RN, AE-C

DIRECTOR OF EDUCATION, ALLERGY & ASTHMA NETWORK



Meet Sally Schoessler, Director of Education for the Allergy & Asthma Network.

Learn how an asthma educator works to provide quality education and resources to asthma patients to help end the needless death and suffering from asthma, allergies and related conditions through outreach, education, advocacy and research.

“When families are aware of what asthma is...they become empowered...and live the healthiest life possible.”



[continued at premieworld.com/pro-2020-Feb](https://premieworld.com/pro-2020-Feb)



PREEMIE CLOSET

SERVES BEVERLY KNIGHT OLSON CHILDREN’S HOSPITAL IN MACON, GEORGIA



“After our daughter was born 8-weeks early, we were not prepared for a premature infant,” relates Founders, Antoan & Quishawna Henderson.

“As it was difficult to find preemie clothes in our area, the inspiration to start a Premie Closet in which clothes were readily available to families who are not able to purchase preemie clothes developed.”



[continued at premieworld.com/org-2020-Jan](https://premieworld.com/org-2020-Jan)

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PREEMIE SWAG



It's not just the cool design or perfect fit—our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



QUESTION OF THE MONTH

What is the best advice parents have received from NICU professionals? Here is what they had to say...

- **@stephaniewitvoet:** Try to keep a diary or take as many pictures as we could. Because our nurse said, “half of the things happening, you won’t be able to remember.” And it was true!
- **@tanialeya:** My neonatal coordinator told me, “only you as her mother will ever know or understand what your daughter has been through, so in the future, you will be the one who must advocate for her until she can for herself...” nurse and I were one.



PREMIERWORLD TAGS

KAYCEE SAVAGE



“Sweet li'l Kaycee was born at 29 weeks, weighing just 800 grams. She spent nearly 4-months in the NICU and an entire year on home oxygen.

Kaycee is now 2 and potty training! Yay! ”

Tag us on Instagram before the 15th of the month for a chance to be highlighted!



continued at premiworld.com/PWtags-2020-Feb



WHAT'S NEW?

EXCITING NEWS FOR THE NICU FOUNDATION!



The Charity Film Awards celebrates the effective use of video by the third sector to change mindsets, raise awareness for the charity or fundraise. The NICU Foundation has been shortlisted alongside other leading names from the charity sector.

The winners of the Charity Film Awards 2020 will be announced at a gala ceremony in central London, in the Spring.



continued at premiworld.com/WhatsNew-2020-Feb



PREEMIE GENIUS



ELVA SENSES' Sensory Octopus Toy

Every NICU parent wants to soothe and stimulate her newborn while adhering to unit rules, bacteria concerns and little storage. Enter the ELVA SENSES Octopus created in Paris, France..



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PREEMIE STORY OF THE MONTH

GUNNAR CHRISTOPHER ORR



Because of this journey we got to witness a true miracle grow and thrive right before our eyes. - Gunnar's Mommy

“Gunnar Orr – our miracle baby. Born May 24, 2019 at 31 weeks due to severe pre-eclampsia, weighing only 2lbs, 3oz.

Gunnar's birth story is nothing like I had expected. Within two days of being admitted into the hospital, we were told our baby was going to be born by emergency c-section or else he (and I) were not going to survive. ”



continued at premiworld.com/premiestory-2020-Feb



PREEMIE FREEBIES

WHAT I WOULD LIKE YOU TO KNOW ABOUT MY LIFE AS A PREEMIE PARENT

Parenting a preemie is far from easy. When your loved ones just don't get it, here is a list of suggestions to help them understand YOUR journey with YOUR preemie. Ahora disponible en español!



get it at premiworld.com/premie-freebies



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