



preemieFAMILY

Vol. VII, Issue 9: September 2020



A NOTE FROM JENNY

How do you describe what lies behind those solid double doors to the NICU?

I had NO IDEA of what I was seeing! It's like walking into a sci-fi horror flick and you suddenly realize the main characters are you and a tiny baby that practically fits into the palm of your hand.

September is NICU Awareness Month. NICU awareness is so important because every parent who sets foot through those double doors comes out irrevocably changed. To say "the struggle is real" is an understatement. This month, we honor all NICU professionals and NICU families.

Need support? *The Preemie Parents Survival Guide to the NICU - 2nd Edition* is available to help you navigate the NICU. Available at www.PremieWorld.com and Amazon.com

 [continued at premieworld.com/note-from-jenny-2020-Sep](http://premieworld.com/note-from-jenny-2020-Sep)

STRATEGIC PARTNERS

PROLACTA BIOSCIENCE



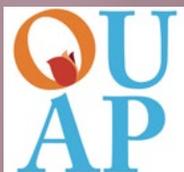
prolacta.com

SAGE THERAPEUTICS



sagerx.com

ONCE UPON A PREEMIE



onceuponapremie.com

NICU HEALING



nicuhealing.com

WANT TO PARTNER WITH PREEMIEWORLD?

Visit premieworld.com/our-partners to inquire.

AFTER THE NICU

Each September we celebrate NICU Awareness. NICU Awareness Month is designed to honor NICU professionals and NICU families. It is also our time to give hope to families who are currently experiencing a stay in the NICU with a critically ill infant. Here are some ways we can celebrate NICU Awareness Month:

- Recognize NICU Staff: Was there a special NICU nurse, doctor or professional who helped you through your NICU stay? Let them know how special they are! Write a note, send an email or a heartfelt card and tell them that they made a difference in your baby's life.
- Post on social media: Give hope to the many families in the NICU by posting positive messages and remind them that they are not alone. Give props to your favorite NICU nurse with a message of thanks! Also, don't forget to tag @PremieWorld on Instagram and proudly share your little miracles with our community!



[continued at premieworld.com/afterthenicu-2020-Sep](http://premieworld.com/afterthenicu-2020-Sep)



PREEMIE STORY OF THE MONTH

ROWAN CUMMINGS



“All I ever felt was pain, but I think I am going to remember the smiles instead.”

- Meghan Cummings

“On February 1, 2020, my water spontaneously broke three months early. I was 26 weeks pregnant with my first baby—it was an unexpected pregnancy that occurred during an extremely tough time and only complicated my already complicated life.

The concept of having a baby was so beyond my comprehension, let alone being launched into it 14 weeks early. I begged my doctor for an explanation...She paused, then shook her head, "Sometimes you can do everything right, and bad things will still happen.”

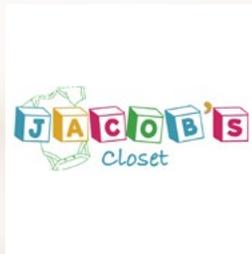


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JACOB'S CLOSET

OUTREACH: IOWA AND MISSOURI NICUs



Ashley Thilges, Founder of Jacob's Closet states, "My son was born at 24 weeks, 3 days due to Preeclampsia and HELLP syndrome. While we were in the NICU, we learned that hospitals rely solely on donations for clothing for the babies and they are in short supply."

Jacob's Closet was created to give back and help make other families NICU experiences a little better.



[continued at premieworld.com/jacobs-closet](http://premieworld.com/jacobs-closet)

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PREEMIE SWAG



It's not just the cool design or perfect fit—our t-shirts help support our organization.

Each shirt is constructed with 100% fine jersey cotton.



QUESTION OF THE MONTH

What was your preemie's nickname in the NICU?

@packerschick86: Peach (because of all the peach fuzz) and tater tot later on because he was small and his stomach was bigger.

@tearsraven: Grasshopper because she would be curled up in baby position and then just fling her long legs out. They couldn't even swaddle her!

@kalirachaos: Buddo, because he was our little buddy and every time someone spoke he would make an "oooo" face, so we called him, Buddo!

NON-PROFIT NEWS

KAYLEN'S FIGHT ANNUAL EVENT

Race for a great cause! | September 26, 2020

M.E.N.D.

Virtual Walk to Remember | October 3, 2020



see more at premieworld.com/npnews-2020-Sep

WANT TO SEE YOUR NEWS HERE?

Visit premieworld.com/contact to inquire.



WHAT'S NEW?

PREMIERWORLD NEWS



- PremieWorld is proud to announce our newest PremieWorld Partners: NICU Healing & Once Upon a Premie.
- Winner of our August PremieWorld Giveaway: Congratulations to Toni Quick of Illinois.
- Eli Collins Foundation for Premature Babies hosted their 1st Annual Elibabies Baby Contest. Click on our What's New link for the winners.



continued at premieworld.com/WhatsNew-2020-Sep



PREEMIE GENIUS



THE PRAPELA SVS HOSPITAL BASSINET PAD

A safe sleep space for your baby with gentle, random vibration that calms hyperirritable infants.

Founded by parents who spent their professional lives in Life Sciences.



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PREMIERWORLD TAGS

OLIVER AND RILEY WALTON



Tag us on Instagram before the 15th of the month for a chance to be highlighted!

“ Meet the adorably well-dressed Walton Twins! Oliver (Ollie) and Riley were born at 30-weeks gestation.

Today, Ollie and Riley are 12 1/2 months and are starting to deal around and stand up on things while chattering away. They can say *mum* and *dad* and *bub*. Mum says, “they are our strong little warrior boys and we are so grateful.” ”



continued at premieworld.com/PWtags-2020-Sep



PREEMIE FREEBIES

PREPPING FOR DISCHARGE DAY

You've been in the NICU for days, weeks or even months and you are finally getting down to that long awaited discharge day! Here are some helpful tips in our latest freebie, “Prepping for Discharge Day.” Download today! *Ahora disponible en Español.*



get it at premieworld.com/premie-freebies



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