



PremieWorld Is Now a Nonprofit, PremieWorld Foundation Inc.

December 28, 2023. WASHINGTON, DC. PremieWorld has moved into the non-profit space with a 501(c) (3) organization. Former PremieWorld, LLC Founder and CEO, Deb Discenza had an epiphany during the COVID-19 pandemic and in 2023 and decided to make a serious shift to a non-profit organization. This will allow her to provide for free the four-color, 192-page print book filled with information and resources to families worldwide with the help of grants and donations. “It was time. As much as I appreciated every single sale of our books, I feel deeply the need to reach the people that do not have the resources to afford it.” Discenza, the foundation’s Founder and Executive Director, is driven with a new mission that includes providing print copies for free and more:

To create and curate equitable access of underserved populations to patient education, advocacy tools and outcomes data specific to the premie population.

Discenza, whose birth of her daughter at 30 weeks gestation in 2003, found a passion for patient education and the need to help other families not struggle like she did. “I gave birth on a Sunday night at ten minutes to midnight. There wasn’t a ‘Welcome to the NICU’ packet and I found myself increasingly isolated, frustrated and confused by conflicting comments and information. I am a writer by trade and it is important to me that underserved populations have access to real patient education and resources that can improve outcomes across the lifespan.”

The non-profit is working to create a number of programs to help families around the world with patient education and more:

- **SUPPORT** underserved premie families worldwide with patient education with our premie guide, newsletters and freebies and more to help them advocate for their premature infant.
- **HELP** us start a fund for our Global Premie Shower for underserved parents at the NICU bedside not feel so alone regardless of where they live and their ability to pay for a book and other essential products.
- **CREATE** another book for underserved premie families post-NICU.
- **ESTABLISH** our data portal, Premie Crystal Ball, to pool the data around premie incomes from pregnancy into the geriatric years to better guide parents, adults, professionals, science and so much more.

Learn more at <https://PremieWorld.org> Further details are forthcoming.

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