

Preemie Professional

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Simone Mossop, B.Sc, GradCert NICU, B.Ed Founder & CEO, ReadyStepGrow - Empowering Parents of Prems™



Photo Credit: Simone Mossop

Professional Tip!

Never lose sight of the family unit we are nurturing through NICU - empowering parents starts here.

Web:

http://www.readystepgrow.org.au

Years Helping Preemies: 16 Years

Focus:

Simone is a leading professional who identified a gap in health and education systems for families of children born preterm. Combined careers in neonatal nursing, primary school teaching and working memory (Cogmed) coaching allows her unique insight into how prematurity affects children and families. She works to empower families and therein the child's development.

Advocate: National Handwashing Awareness Week

December aptly includes National Handwashing Awareness Week December 7 - 13, 2014. With RSV, cold and flu season in full swing, make sure to alert friends, family, and colleagues to this simple but effective way to prevent transmission of germs. Learn more here at the "Henry the Hand" website full of information and resources: http://bit.ly/HenrytheHand

To Do List



CONGRATS: Rhiley Ethridge is the winner of the little man DVD contest and Pebbles of Hope is the winner of The Baby Signing Book by Sara Bingham contest.



LIKED US YET?: PreemieWorld is doing another PreemieWorld Facebook page contest. See page 2 of this newsletter for details!



Download PreemieWorld's FREE and pass them onto NICU Parents as part of your welcome packet.

MARK YOUR CALENDAR!



Excellence in Pediatrics Excellence in Pediatrics Institute December 4-6, 2014

4th Int'l Congress of UENPS December 11-14, 2014 Athens, Greece

Have an event you want to share with our community? Contact us at:

Tools and Resources for the Preemie Community

Preemie Resource: Holidays with Preemies

PreemieWorld provides a number of free handouts to be used in the NICU and beyond in its "Freebies For You" section of the website.

This month's freebie is "Holidays with Preemies." "Holidays are really tough for preemie families," comments Deb Discenza, co-Founder of PreemieWorld, LLC. "Whether they are in the NICU or at home on lockdown it is important to help them find ways to celebrate the season - Preemie Style!" Parents and professionals alike will appreciate this freebie in that it is easy to print and reproduce.

Download it here now:

http://bit.ly/PreemieHolidays and check out more like this here: http://bit.ly/PreemieFreebies

Support: Lily's Hope



Out of their own experience with premature birth, Jen Driscoll and her husband created Lily's Hope Foundation to make the NICU stay and discharge easier for families.

Year Established: 2013

Outreach: National

Web: www.lilyshopefoundation.org

Programs: Care packages that are customized for the family's specific needs either in the NICU or at home.

Events: Lily's Loop, upcoming golf

outing and a 5K run.

Org: ReadyStepGrow - Empowering Parents of PremsTM

Coming from careers in neonatal nursing, primary school teaching and memory (Cogmed) coaching, Simone Mossop knows the challenges that face preemies and their families. She is on a mission to empower preemies and their families.

Website:

http://www.readystepgrow.org.au

Year Established: 2012

Outreach:

Social Media – Global Programs – Melbourne, Australia

Focus: Parents and their babies/infants/children born preterm between discharge and into the early school years.

Background: ReadyStepGrow helps parents give their prems the

best start with programs and professional support. We are a Melbourne-based social enterprise (charity) who believe in empowering every family raising prems to be the best that they can be. We provide the guidance and skills that will assist in the development of babies, infants and children born preterm. We are likely the only service in the world specializing in what the prematurity experience may mean for the learning and development of prems.

Programs:

We have OPEN DAYS held 4 times a year:

http://bit.ly/ReadyStepGrow



PreemieWorld: "Like" Us On Facebook & You Could Win!



Visit PreemieWorld's FB page at: http://bit.ly/FBPreemie

"Like" our FB page from 12/2/14 to 12/26/14 and you could win a copy of the awardwinning *little man* DVD from PreemieWorld!

http://bit.ly/FBPreemie

<u>Parents & Professionals:</u> Subscribe to our FREE newsletters today @ www.PreemieWorld.com



NICU Art Crib Cards

After the NICU:

After World Prematurity Day/Month

With World Prematurity Day behind us, parents of preemies can collectively attest to the following:

- Prematurity does not end with the NICU. It is lifelong and one that pops up time and again.
- It is normal to be concerned about the "other shoe dropping."
- Never accept no for an answer when advocating for your child. Get assistance, get facts behind you and do not give up. Be that squeaky wheel and keep pushing. You are an expert!
- Prematurity is not about a day or a month each year, but a lifetime. And society has a lot more work to do to help these children and their families.

The Details:

By: EVERYtinyTHING

Website:

www.everytinything.com



EVERYtingTHING

Infant incubators are often decorated with family photos to blankets to sibling drawings. But not every parent is able to pull something together. Enter EVERYtinyTHING with the perfect baby shower gift.

EVERYtinyTHING has come up with a set of classy and NICU friendly art work. Full of inspirational sayings and preemie-friendly graphics, each two-sided piece will bring a smile to both NICU staffer and parent. With solid lamination, they are up to the task for regular sanitizing.

COOL: One new "PreemieWorld for Pros" subscriber working at a NICU will be selected for a chance to win a set of these NICU Art Crib Cards.

Preemie Professional Online

NICU Professionals Group: (www.LinkedIN.com)

Sodium May Help Premature Babies in Early Stages

Sharing NICU Dad Stories

Fox and Friends Invited Yamile and Zachary Jackson to talk about The Zaky and How We Help Preemies

<u>Early Intervention Professionals Group:</u> (<u>www.LinkedIN.com</u>)

NationSwell published story about iHOPE – the only school in NYC for kids with brain injury

I have a preemie. Now what do I do?

Looking for a practicum site for BCBA university practicum

<u>Preemie World (www.Twitter.com)</u>:

PREEMIE UPDATE: Margarita – http://bit.ly/PreemieMargarita

STUDY: Early, Small Babies May Be More Prone to Adult Hip Trouble – http://ow.ly/EhR1E

BE THE COOL PRO: Tell Your Families about the "Preemie Network" on Inspire.com:

Deb Discenza of PreemieWorld moderates this global network of *over* **20,000** *parents* from NICU to home to school. www.inspire.com/preemie

Check out these groups and more by referring to the "Get 'Social' With Us" on page 4 for more information. Have news or research to share with us? connect@preemieworld.com









Interested in advertising? Contact us at connect@preemieworld.com

PETITION: New RSV Petition Citing Research Discrepancies

With the recent stressors surrounding the new Synagis (palivizumab) guidelines, professionals have launched a new petition to the AAP citing research discrepancies. Authors Ram Yogev, Lenny Krilov, Lenny Weiner and Jaime Fergie created this under the name Physicans and Other Professionals Urging Logical Approach to RSV (POPULAR). We asked Ram Yogev for a summary of this petition.

What is the essence of this petition?

As a group of healthcare professionals involved in the RSV prevention trials and caring for these infants, we believe that the most recent recommendations from the COID for increasing restriction of palivizumab use

in prematures (i.e. only for prematures with gestational age <29 weeks) merit further discussion and analysis as the data used to develop the recommendations seem to be incomplete or misinterpreted. Discussions with the AAP have been unsuccessful. We also found at least one agency that supposedly supported the new recommendations but in reality did not. Many of our healthcare colleagues support our request to re-evaluate the recommendations.

How can people find the petition?

At http://bit.ly/popularRSV - if you sign it, please make sure to pass it on to others online or by email.